## SPロาזபNE

UNIQUE SELLING POINTS


## SPロרזபNE

## USPs <br> $360^{\circ}$ Sound

- Superior sound
- Extensive coverage Less volume Less stressful
- Omnidirectional (smart) speakers (patented)



## SPロרזபNE

## USPs

Fewer speakers needed

- $360^{\circ}$ audio dispersion
- $1 \times$ Spottune Omni covers up to 75 m 2
- Balanced clear acoustics at a lower volume




## SPロาזபNE

## USPs

Easy installation \& re-installation

- Easy to deploy / easy to change
- Plug and Play
- No wirering
- Track Click-on / Click-off
- Automatic pairing and adjusting

PLACE \& POWER SPOTTUNE OMNI'S
Will blink green after 30 sec


## SPロาזபNE

## USPs

## Wireless that works!

- More dynamic acoustics
- Wireless signal made for quality sound (Audio BroadCasting Digital technology, ABCD)
- Stable (robust) wireless sound
- Audio BroadCasting Digital protocol immune to WiFi noise


1,9GHz Audio Broadcasting Digital technology NOT WIFI!

## SPロר|זNE

## USPs

## Enterprise Cloud Solution

- Manage individual sound zones, volume \& music input across 1 or all locations
- Monitor actual audio and music quality at each location and each speaker.
- Analyze audio and music's effect on sales
- Enterprise solution for music, promotion and announcements
- Enterprise delivers access to information on local compliance
- Analytics


