Outstanding picture quality & detailed reproduction for business

Harness the power of rich media content for your organization
with BRAVIA Professional Displays.

4K HDR

BRAVIA ™

androidtv

Cognitive Processor XR™

World's first processor with Cognitive Intelligence

Our BRAVIA XR Display takes vision and sound to the next level with the ingenious Cognitive Processor XR. It understands how humans see and hear, providing a whole new experience that immerses you completely in the scene.

4K HDR Processor X1™

One chip, incredibly real
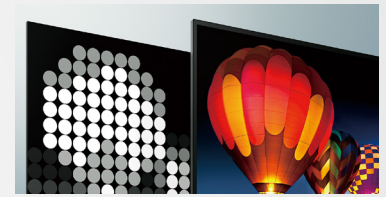
SONY X1 4K HDR Processor

X1 4K HDR Processor

With Object-based HDR remaster and 4K HDR technology, our new 4K HDR Processor X1 reproduces more depth, textures and natural colors than Sony's entry level 4K Processor X1. You'll see pure colors at higher brightness levels for exceptionally realistic pictures.

Cognitive Processor XR™

XR Color

A wide palette of naturally beautiful colors

See colors that are natural and beautiful to the human eye. The Cognitive Processor XR enables our unique display to access a wider palette and reproduce each color with the subtle differences seen in the real world. With extended hue and saturation, vivid shades and realistic texture can be seen.

XR Clarity

Recreating lost texture, the intelligent way

Whatever the content or source, you'll clearly see them close to 4K resolution with XR 4K Upscaling. Our Cognitive Processor XR accesses a vast amount of data, intelligently recreating lost textures and detail for real world pictures.

XR Triluminos Pro

XR 4K Upscaling

SONY XR

XR Picture

XR Motion Clarity

XR Contrast Booster

XR Motion

Intelligent motion processing for fast-moving, blur-free scenes

Watching fast-moving movies just got a whole lot better. Our Cognitive Processor XR with XR Motion Clarity™ cross analyses data to ensure action stays smooth, bright and clear with no blur.
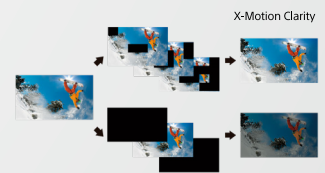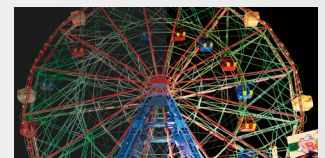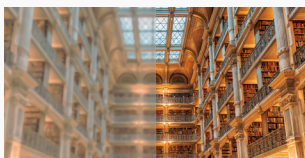
XR Contrast

Real life depth with deep blacks and intense brightness

Feel breathtaking contrast, just as in real life. Our Cognitive Processor XR cross analyzes data, enhancing pictures in the same way that the human eye focuses for real life color and depth. With XR Contrast Booster, bright areas are brighter and dark areas darker -eliminating details overwhelmed by shadow or lost in blown-out highlights.

4K HDR Processor X1™

Picture

Unique 4K X-Reality PRO picture processing technology upscales every pixel for remarkable clarity. Advanced noise reduction techniques and a special pattern database ensure every scene is full of lifelike detail.

Contrast

Imagine seeing a white object in a dark environment on your display: on an edge-lit or direct-lit display, you would sacrifice the brightness of the object for a darker background (or vice versa), and the background would likely appear blue or grey. On a Sony Full Array LED display with local dimming, you get a beautiful, natural picture with crisp brightness and an authentically dark background.

4K X-Reality PRO

X1 4K HDR Processor

Full Array LED

X-tended Dynamic Range

SONY X1 4K HDR Processor

Motionflow XR

X-Motion Clarity

X-Motion Clarity

Conventional TV

TRILUMINOS PRO

Color

By widening the color spectrum, TRILUMINOS powered by our X1 processors reproduces more colors than a conventional display. It analyzes and processes data in every image to make colors even more natural and precise so pictures are closer than ever to real life.

Clarity

On some screens, sports and fast-action scenes can seem to go by in a blur. Our latest X-Motion Clarity™ technology keeps everything smooth, bright, and clear. Each "blink" is individually controlled and its duration optimized, while brightness is boosted when needed, so you won't miss a thing.

Standard lineup including space saving size for more implementation options in business use

Picture Quality Features

SONY X1 4K HDR Processor

4K X-Reality PRO
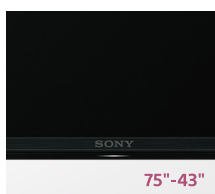
TRILUMINOS PRO

Motionflow XR

Color Reproduction

Our displays with a wide colourgamut and unique TRILUMINOS PRO™ algorithm can detect colourfrom saturation, hue and brightness to reproduce natural shades in every detail. You'll enjoy coloursthat are closer to those seen in the real world.

Cosmetic Design

32"

75"-43"

75"-32"

Logo position

All Side Terminal Position

24/7・Portrait・Tilt

24/7

Tilt

BZ-series Specifications

Standard Line

|		FW-75BZ30J	FW-65BZ30J	FW-55BZ30J	FW-50BZ30J	FW-43BZ30J	FW-32BZ30J
General features	Screen Size	75"	65"	55"	50"	43"	32"
	Brightness (cd/m²)	440					300
	Native contrast ratio	1,200:1			5,000:1	1,200:1	3,000:1
	Dynamic contrast ratio	300,000:1				400,000:1	260,000:1
	Response Time (ms)	11		10	9	10	
	Display resolution (H x V, pixels)	3,840 x 2,160					
	HDR (High Dynamic Range) compatiblity	Yes (HDR10, HLG, Dolby Vision)					
	Aspect Ratio	16:9					
	Portrait/Tilt Compatibility *¹	Yes					
Display features	Dimming type	Frame Dimming					
	Display device	LCD					
	Backlight type	Direct LED					Edge LED
	4K Processor	4K HDR Processor X1					
	Operation time	24/7					
Video Specs	Wide Mode	Wide Zoom / Normal / Full / Zoom					
	4:3 Default	Yes					
	Video Processing	4K X-Reality PRO					
	Motion enhancer	Motionflow XR 240Hz (Native 60Hz), Auto mode					
	TRILUMINOS Display	TRILUMINOS PRO					
	Viewing Angle (Right/Left)	178 (89/89) degree					
	Viewing Angle (Up/Down)	178 (89/89) degree					
	HDMI Signal	4096x2160p (24, 60Hz), 3840x2160p (24, 30, 60Hz), 1080p (30, 60Hz), 1080/24p, 1080i (60Hz), 720p (30, 60Hz), 720/24p, 480p					
Audio Specs	Speaker Position	Down Firing					
	Audio Power Output	10W + 10W					5W + 5W
Professional features	Professional Hidden mode	Pro Mode					
	HDMI auto wake-up	Yes					
	HTML5 platform	Yes					
	Multicast/IPTV	Yes					
	Operating System *²	Android 10					
	On-board Storage (GB)	16GB*³					
Network Specs	Wi-Fi Direct	Yes					
	Wi-Fi Certified	Yes					
	Wireless LAN	Integrated					
Convenience features	USB playback codecs	MPEG1:MPEG1 / MPEG2PS:MPEG2 / MPEG2TS(HDV, AVCHD):MPEG2, AVC / MP4(XAVC S):AVC, MPEG4, HEVC / AVI:Xvid, MotionJpeg / ASF(WMV):VC1 / MOV:AVC, MPEG4, MotionJpeg / MKV:Xvid, AVC, MPEG4, VP8.HEVC / WEBM:VP8 / 3GPP:MPEG4, AVC / MP3 / ASF(WMA) / LPCM / WAV / MP4AAC / FLAC / JPEG					
	On Screen Clock	Yes					
	Sleep Timer	Yes					
	On/Off Timer	Yes					
	Chromecast built-in	Yes					
	Apple AirPlay (Internet required)	Yes					
Control Specs	IP Control	Yes					
	RS-232C Control	1 (Side)					
	HDMI-CEC	Yes					
Inputs and outputs	HDCP	HDCP2.3 (for HDMI1/2/3/4)					
	Composite Video Input (s)	1 (Side, Mini jack)					
	HDMI inputs total	4 (4Side)					
	Analog Audio Input (s) (Total)	1 (Side Analog Conversion)					
	Digital Audio Output (s)	1 (Side)					
	USB ports	2 (Side)					
	Ethernet inputs	1 (Side)					
Design features	Frame color	Black					
	Stand Design	Slim Blade Stand	Slim Blade Stand	Slim Blade Stand	Slim Blade Stand	Slim Blade Stand	Stand
	VESA® Hole Spacing Compatible	Yes	Yes	Yes	Yes	Yes	Yes
	VESA® Hole Pitch (W x H)	300 x 300 mm			200 x 200 mm		100 x 200 mm
Environment specs	Screen Size for WEB (diagonal, cm, integer or 1st decimal)	189 cm	164 cm	139 cm	126 cm	108 cm	80 cm
	Rated Power Consumption	297 W	230 W	196 W	146 W	107 W	66 W
	Power Consumption (in Standby)	0.5 W	0.5 W	0.5 W	0.5 W	0.5 W	0.5 W
	Dynamic Backlight Control	Yes					
	Power Saving Mode / Back Light Off Mode	Yes					
Measurements	Dimension of TV without Stand (W x H x D)	1,686 x 969 x 72 mm	1,462 x 842 x 71 mm	1,243 x 719 x 71 mm	1,126 x 653 x 70 mm	972 x 567 x 70 mm	726 x 430 x 76 mm
	Dimension of TV with Stand (W x H x D)	1,686 x 1,045 x 410 mm	1,462 x 912 x 338 mm	1,243 x 787 x 338 mm	1,126 x 718 x 286 mm	972 x 632 x 286 mm	726 x 454 x 172 mm
	Dimension of Package Carton (W x H x D)	1,824 x 1,114 x 187 mm	1,588 x 965 x 184 mm	1,362 x 840 x 160 mm	1,240 x 796 x 141 mm	1,070 x 695 x 141 mm	814 x 551 x 152 mm
Weight	Weight of TV without Stand	31.6 kg	21.6 kg	15.7 kg	12.3 kg	10 kg	7.5 kg
	Weight of TV with Stand	32.9 kg	22.5 kg	16.6 kg	12.9 kg	10.5 kg	7.7 kg
	Weight of Package Carton (Gross)	49 kg	31 kg	23 kg	17 kg	14 kg	10 kg

＊1 Please refer "Wall-Mount Installation Manual" for condition details ＊2 As of June, 2021 ＊3 The actual capacity available to the user will vary depending on OS and installed software requirements.
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Options & Accessories
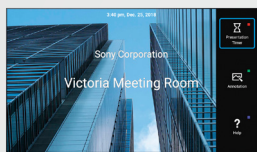
BRAVIA Meeting (WQ-BM1)

BRAVIA Meeting enables centralized management of
displays and interactive meetings via a network.
The optional software, BRAVIA Meeting,
enables remote monitoring of multiple displays,
power control, and configuration changes. In addition,
displaying PC screen shots wirelessly and
annotation which enhances in-meeting collaboration.
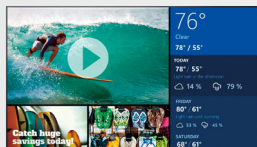
BRAVIA Signage (WQ-BS1)

BRAVIA Signage simplifies management and
distribution of signage content across multiple
networked BRAVIA displays. Group displays,
schedule content playout and more – everything's
included with this highly flexible package.

BRAVIA Signage Free (WQF-BS1F)

BRAVIA Signage Free is an easy-to-use standalone
signage player application, allowing you to display video,
photos and HTML5 content directly from a connected
USB flash memory.
It's quick and intuitive to set up screens, edit and preview
playlists and schedules using the BRAVIA display's remote
controller.

FWA-CE100

Full HD USB Camera & Microphone exclusively designed for
BRAVIA 4K Professional Displays.

STP-IR200 Series

Touch overlay kit for 55", 65", 75"
BRAVIA 4K Professional Displays.

For full features visit
pro.sony/displays

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